

Sponsorship Opportunity



Miss World Canada 2012

Miss World Canada is **coming to Vancouver** once again in May 2012 **raising funds** for Variety – The Children’s Charity and is **looking for Corporate Sponsorships** to be aired on CHEK TV

Why Should You Be Interested?



Build Your Brand:

Showcase your company to corporate sponsors, distributors, publicists, agents and a diverse multicultural audience from Vancouver and the Lower Mainland.

Market to your Target Audience:

MWC will enable your company to showcase its reach in the marketplace to over 3 Million Viewers and Attendees. We will showcase your business through various media such as television, social media sites, print, newsletters and our website.

Community and Involvement:

MWC is a unique opportunity for you to highlight your support of community events and Variety–The Children’s Charity. Leverage this event to create mutually beneficial campaigns with industry partners such as hotels, restaurants, clothing boutiques, lounges, universities, modeling agencies and media to reach both local and national markets.

[Please click here to read more](#)